

Pricing for Independent Authors 2024

Book Cover Design Pricing (USD)		
Design Services	Standalone Book Cover OR The First Title in Book Series	Following Titles in Book Series
Print Cover * Free eBook Cover Adaptation	1,100	990
eBook Cover *	880	790
Audiobook Cover * Free eBook Cover Adaptation	880	790
eBook Cover Adaptation **	Free	Free
Audiobook Cover Adaptation **	150	135
<p>* Book cover design: It includes original illustration, photography, 3D imagery, hand lettering, licensed stock images, and royalty-free stock photos. Unlimited revision rounds (As long as it doesn't involve major changes after accepting the first proposal).</p> <p>** Book cover adaptation: It is the format adaptation using the same design as the original book cover design.</p>		

Interior Book Design & Formatting Pricing (USD)					
Number of Word Count	Up to 3 levels of headings		More than 3 levels of headings		
	eBook	Print Book + Free eBook	eBook	Print Book	Print Book+ eBook
<i>Prices below are per a 1,000 words.</i>					
Minimum Fee (Total)	150	200	275	325	385
Up to 25,000	8	10	13	15	17.5
25,001 to 50,000					
50,001 to 75,000					
75,001 to 100,000					
100,001 to 125,000	7	9	11	13	15.5
125,001 to 150,000	6.5	8.5	10	12	14.5
150,001 to 200,000	6	8	9	11	13.5
200,001 to 400,000	5.5	7.5	8.5	10.5	13
<p>Additional Fee for Book Interior Elements:</p> <ul style="list-style-type: none"> • Tables (provided by the client) +USD7 per table • Images and graphics (provided by the client) +USD5 per image or graphic • New creation of tables and images will be quoted due to the complexity of the work. 					

For Book Series:

We use a **total word count of all books** in the book series to calculate pricing.

Branding & Marketing Collaterals (USD)	
Logo Design	300
Book Mockup	50
Banner Ads	100
Book Trailer	
15-second	300
30-second	600
60-second	900
90-second	1,200